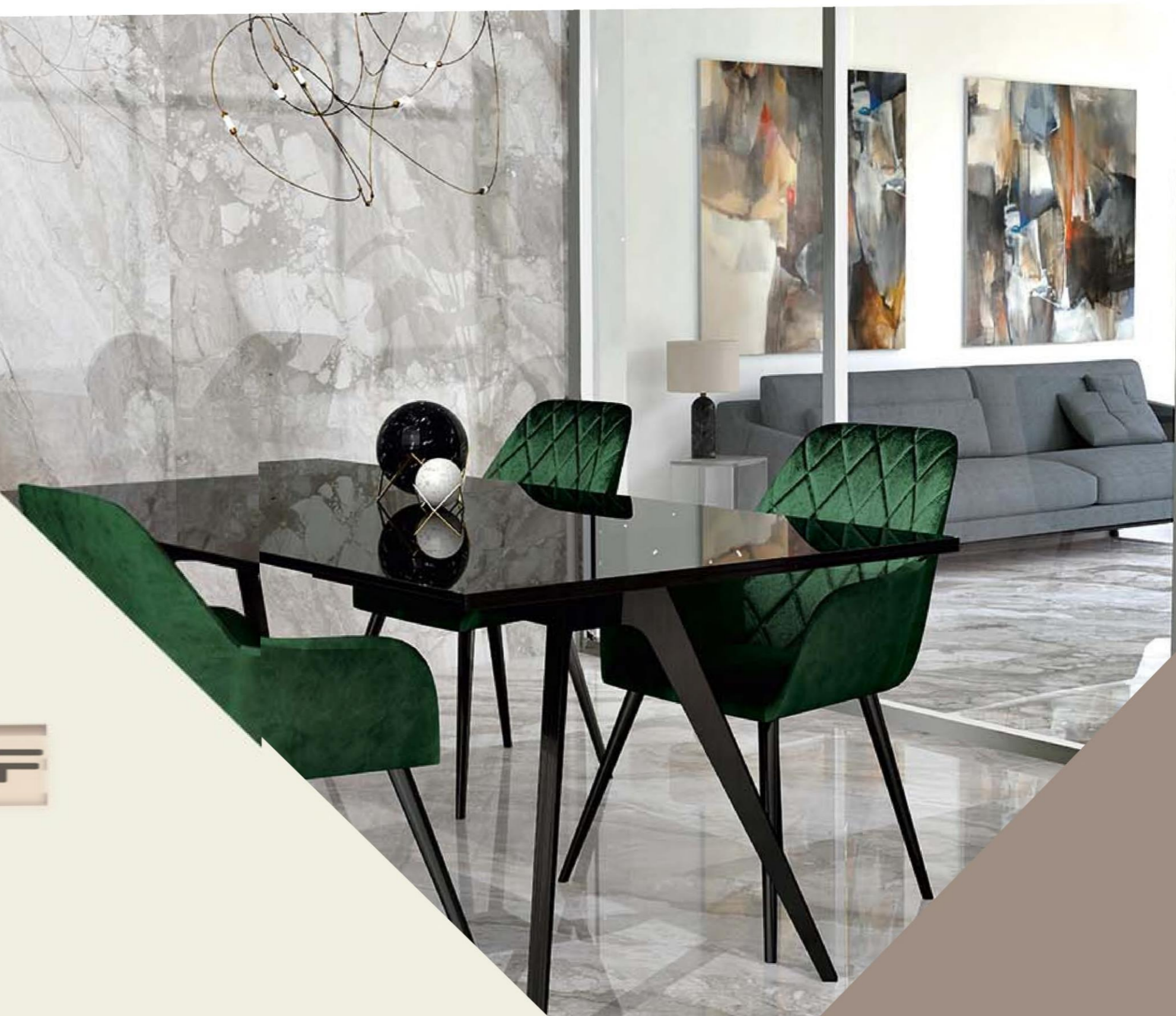




Company profile



Ceramics **inspired by** innovative architecture

Presentation

Sera Gulf is a company that designs and sells ceramic floor and wall tiles using the latest technology on the market, which allows us to care for every last detail and to generate great finishes, reliefs, tonalities, patterns and formats.

Discreet and minimalist collections where the format and subtlety of the nuances in the textures create unique and exclusive pieces. Sera's collections are designed under technical and aesthetic criteria that grant the product a high level of versatility and uniqueness.

Designs inspired by Mother Nature, cared to the smallest detail and meticulously elaborated with the last digital technology, which transmit great beauty and harmony.



Values

1
PRODUCT QUALITY
AND DESIGN

2
SERVICE-DRIVEN AND
CUSTOMER-ORIENTED

3
GLOBAL PRESENCE
AND CHARACTER

4
COMMITMENT TO
SUSTAINABILITY

5
PREVENTING
POLLUTION

Ceramic collections **that create** unique spaces



Designs

The people who create the products work together with production and quality technicians to create collections tailored to present and future needs, new finishes and a variety of colors and designs resulting from trend research. SERA Gulf is aware of the very diverse preferences that prevail in different markets around the world to create collections with a global mentality.

Additionally, if one thing distinguishes Sera Gulf it's the fact that the entire team has in-depth knowledge of ceramics and countless production techniques and methods, enabling the company to create innovative solutions, which is what makes the collections so different.



Product

Ever since its inception, Sera Gulf has continued to follow a customer-service oriented strategy and constantly strives to suit the tastes and meets the needs of society.

This working method has resulted in a product diversification policy and Sera Gulf currently have a wide range of products, with materials coming in traditional porcelain and white body formats.

Use of the finest raw materials

Materials



Porcelain

Sera Gulf's porcelain is a highly durable ceramic product with outstanding technical performance. Technical qualities and design that come in the form of marble, stone and ceramic inspired by cement, textiles and wood.



White body

Material with exceptional technical characteristics, most notably the brightness of the colours. Wide range of sizes and finishes inspired by wood, cement, marble, stone and textiles.

People

SERA GULF has a team of great professionals: young, dynamic, clearly customer service-oriented and with a global focus.

The company believes in opportunities and growth. So training is continuous.

A great team with global reach, strong service and customer focus.





We protect the planet

Our tiles are produced under the Integrated Environmental Authorisation issued by the authorities in accordance with Council Directive 96/61/EC - IPPC (Integrated Pollution Prevention and Control).

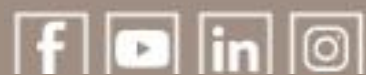
In SERA GULF, we make sure our products are made with:

- A rational use of water
- Noise controls.
- Air emission controls.
- Selective waste sorting.
- Energy consumption saving systems.

11/2021

SERA GULF LLC

SERA GULF LLC.
SHARJAH MEDIA CITY
-UAE
+971 509026281
Email: sales@seragulf.com



www.seragulf.com



Certificate of Formation | شهادة التأسيس

31048

Company Name

Sera Gulf LLC

إسم الشركة

سيراف جلف ذ م م

Address

Sharjah Media City, Sharjah, UAE

العنوان

مدينة الشارقة للإعلام - الشارقة - إ ع م

Formation Date

08-Jul-2024

تاريخ التأسيس

Formation Number

2431048

رقم التأسيس

This is to certify that on this date the company mentioned above is formed as a Limited Liability Company, and satisfied all the requirements under the rules and regulations of Sharjah Media City - Free Zone Authority (**Shams**) pursuant to Amiri Decree No. (11) for the year 2017.

نشهد أنه في هذا اليوم قد تأسست الشركة أعلاه شركة ذات مسؤولية محدودة وقد استوفت جميع الشروط والأحكام المنصوص عليها في مدينة الشارقة للإعلام - هيئة منطقة حرة (**شمس**) والتي تأسست استناداً إلى المرسوم الأميري رقم 11 لسنة 2017.

وثيقة إلكترونية معتمدة ومصادرة بدون توقيع من مدينة الشارقة للإعلام (**شمس**). لمراجعة صحة البيانات الواردة يرجى زيارة الموقع التالي:
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<https://portal.shams.ae/web/mydocuments/dc/172041570416?d=TVRBNU56WXo=>

[02.07.2431048.01]

Any alteration or change will void this document.

أي كسط أو تغيير في المستند الأصلي يُلغيه.